



The 21th International Pulp & Paper Industry Expo-China

May 13th-15th , 2026

Poly World Trade Expo Center Guangzhou, China

Sponsored by :

Guangdong Paper Association
Guangdong Trade Union Federation of Paper Industry
Jiangsu Province Paper Industry Association
Henan Paper Industry Association
Zhejiang Paper-making Industry Association
Sichuan Paper-making Industry Association
Guangxi Paper Industry Association
Shandong Light Industry Machinery Association
Jiangxi Paper and Printing Industry Association
Shanxi Province Pulp&Paper Industrial Association
Hubei Paper Association
Fujian Paper Association
Hebei Paper Association
Hunan Papermaking Association
Yunnan Paper Industry Association

Endorsed and Supported by:

All Pakistan Paper Merchants Association
LEAGUE OF WASTE PAPER PROCESSORS
Indian Pulp & Paper Technical Association
Myanmar Pulp and Paper Industry Association
Paper Industry Technical Association

Organized and Managed by:

Guangzhou AUCH Exhibition Services Co.,Ltd.



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Why You Shouldn't Miss Paper Expo China?



Linking Important Global Markets

Paper Expo China connects the most important markets around the world, including Southeast Asia, the European Union, Germany, Finland, Italy, India, Russia, Brazil and the Middle East. It is one of the most important exhibitions in China that has served the pulp and paper industry for 20 years, providing an excellent platform for international enterprises to enter China and exploit the world's largest paper market.

Full Exposure Opportunity

The six major exhibition areas cover new products and technologies in the fields of pulp and paper-making equipment, paper-making industry, special purpose paper, paper-making chemicals, sanitary products, household paper, and paper substitute for plastic, providing domestic and foreign exhibitors with opportunities to display their products and applications.

Highly Efficient Supply-Demand Matching

We invite important figures and purchasers in industry to the exhibition site, provide exhibitors, brand owners and buyers with opportunities for face-to-face negotiations, and find suitable customers and partners.

Latest Industry Trends

Global exhibitors will display their products, technologies and services; professional forums, new product launch events and other activities will be held at the same time, allowing you to gain an in-depth understanding of changes and demands in Chinese paper market, along with industry news, investment opportunities and recent projects.

Booth Customization Services

We provide two exhibition options: luxury booths and blank space to meet individual needs of different companies. Luxury booths are fully equipped, blank space gives you greater design freedom to better display your products and services.

What Opportunities Await Exhibitors at Paper Expo China?

Brand Promotion: boost your brand's influence in global paper industry.

Market Expansion: connect directly with potential clients and partners.

Tech Innovation: discover the latest industry trends and breakthroughs.

Business Collaboration: engage in high-end activities and foster global partnerships.



2025 FACTS & FIGURES

200+

Exhibitors

12000+

Industrial Purchasers

80%

Greater China Region

20%

Other Countries

10+

Professional Conferences and Events



Visitors Profile

41%

Pulp mills,
Paper mills,
Paper-making
enterprises

21%

Distributors

29%

Printing plants,
Paper packaging plants,
Paper product end users

9%

Others



Exhibitors:

We received many orders at the Paper Expo China, and many people came to visit our booth. I believe this will bring us very good results. I am very happy to be here!



Visitors:

I came to Paper Expo China to learn about the latest paper products and machinery to get the most up-to-date technical trends. I am very happy to come to this exhibition and also find the most economical products.



Survey of Our Exhibitors



are happy with the expo results



are satisfied with the number and professionalism of visitors



are satisfied with the exhibition service

How Areas Are Divided in Paper Expo China 2026 ?

International Exhibition Area :

This area provides an opportunity for prestigious brands and companies to gather and display latest products, technologies and services, helping international brands to enter Chinese market while broadening the horizon.

Pulp and Paper Industry Exhibition :

In this section you may see products of following categories: machinery, accessory, auxiliary equipment of pulp and paper production, paper-making automation and instrument, energy-saving equipment, environmentally friendly production equipment, and “industrial wastewater, waste gas and residues” treatment technology and equipment, paper processing, printing, and packaging equipment.

Papermaking Chemicals Exhibition:

In this section you may see products of following categories: modified starch, sizing agent, water soluble polymer, enzymes and biological technologies in paper-making, water treatment agents used in paper-making process; and other kinds of paper making chemicals.

Paper Industry Exhibition :

In this section you may see products of following categories: cultural Paper, office paper, packaging paper, printing paper , industrial paper, all kinds of paper board, special printing paper: arts paper, patterned paper, iridescent paper, gold and silver cardboard, PVC paper , other special paper and board, pulp and paper of other brands, etc.

Paper Substitute for Plastic Exhibition Area :

In this section you may see products of following categories: paper and paper-based materials, fully degradable paper-plastic composites, paper products, paper packaging and solutions; pulp molding products and equipment, molds, biodegradable packaging materials, packaging products and solutions, etc.

Hygiene products and Tissue Exhibition Area :

All kinds of Hygiene products and tissue paper, along with production equipment and raw materials and more, will be exhibited here.



Renting Costs and Packages

Option 1: Luxury Standard Booth (Min. 9 m²): USD380/m²

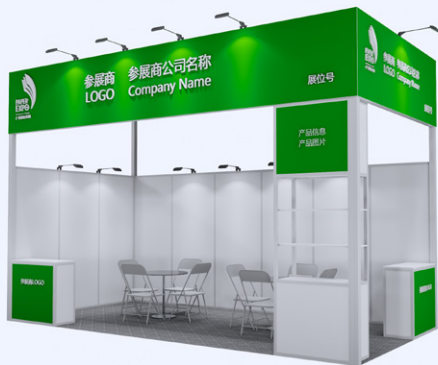
This package includes: 3.5-meter-tall standard booth (2.48-meter-high side walls), exhibition lintel with company's English and Chinese name, 1 information desk, 1 round glass table, 4 folding chairs, 4 spotlights, carpet, 5A/220V power socket (500W), 1 trash bin.

Note: An additional 10% cost will be charged for booths with 2 or 3 side openings.

Option 2: Raw Space (Min.36 m²) USD280/m²

Raw Space does not include any facilities, and it shall be no less than 36 m².

It is necessary to design and decorate the booth independently, since it comes without any exhibition facility, water and electricity supply, but raw space package can waive installation fees charged by the exhibition hall.



Please Contact

Visit the 2026 Paper Expo China in person, a great chance to display your high-quality products and receive orders from China and Southeast Asia. We welcome industrial purchasers to explore the expo and search for top-notch products.

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E-mail: expoart@vip.163.com

Visitor Registration: <http://e.zbase.cn/c5506e4c>

Website: <https://www.paperexpo.com.cn/english>

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Venue: Poly World Trade Expo Center, Pazhou, Guangzhou, China

